# **Aman Mathew Kurien**

amankurien@gmail.com +447778074241 4 Limari Mansions 25 Victory Parade London E20 1GD



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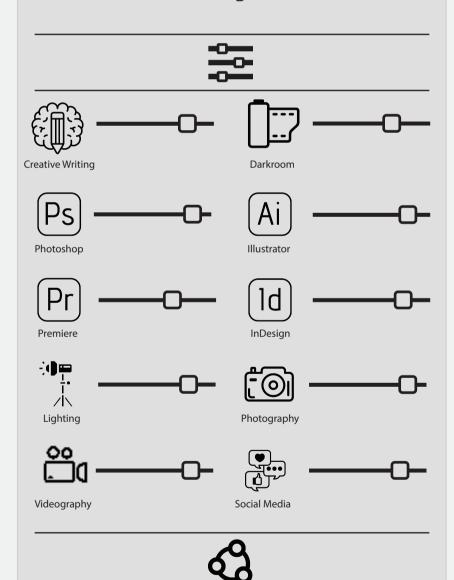
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BFA from Syracuse University, College of Visual and Performing Arts

Studied photography at Bard College

Dean's List at Syracuse University

International Baccalaureate
Diploma Programme,
The Cathedral Vidya School Lonavala





amankurien.net



instagram.com/amankurien

# Photographer | Digital Creative | Weekend Pizzaiolo

I'm Aman Kurien, a photographer, videographer and digial content creator. Having graduated with a BFA in art photography and a passion for food, I've built a portfolio of work that brings these world's together. My simple goal has been to make my audiences taste with their eyes, to serve mouth watering content right to their audeinces across channels.



#### AMK Studio | Photographer Mumbai | London | 2019 - Present

Over the last 5 years, I've spent my time building strong relationships with my clients to create stunning content for social media and print. Whether it be a product shoot with strobes or working around chefs in a kitchen - it brings my two passions together.

## Big Picture | Copywriter & Designer London, 2023 - Present

Working in the B2B tech industry, my role here has entailed creating learning modules, Amazon A+ content and desiging one pagers for complex tech products.

Distilling them for the consumer to make their purchasging decisions easier.

#### Social Media Manager | Me:Mo London, UK, 2022

As social Media Manager, I led the online presence for various restaurants. Planning their brand language, their visual identity and building their positioning. Brands: B Bagel, Bagel Factory, Cord, Gather & Gather and more.

## MullenLowe LINTAS Group | Digital Creative Mumbai, India, Summer 2019 - 2022

Evolved into the role of Digital Creative Copywriter through an understanding of the nuances of the everchanging landscape of advertising. Contributed to the strategy, conceptulisation and execution of various campaigns to boost brand engagement across different media channels, from writing scripts, chatbot TOV, outdoor creatives and digital assets. Brands: Tata Altroz, Tata CLiQ, L&T Realty, CloseUp, Castrol Activ, Axis Bank, Marico's Veggie Clean & Resso.

### Quriosity Productions | Production Assistant Chicago, USA, Fall 2018

Supported the inner workings of an integrated production house, right from understanding budgets (both on-shoot and in-office) to routine workspace functionality and performing as a production assistant on set.